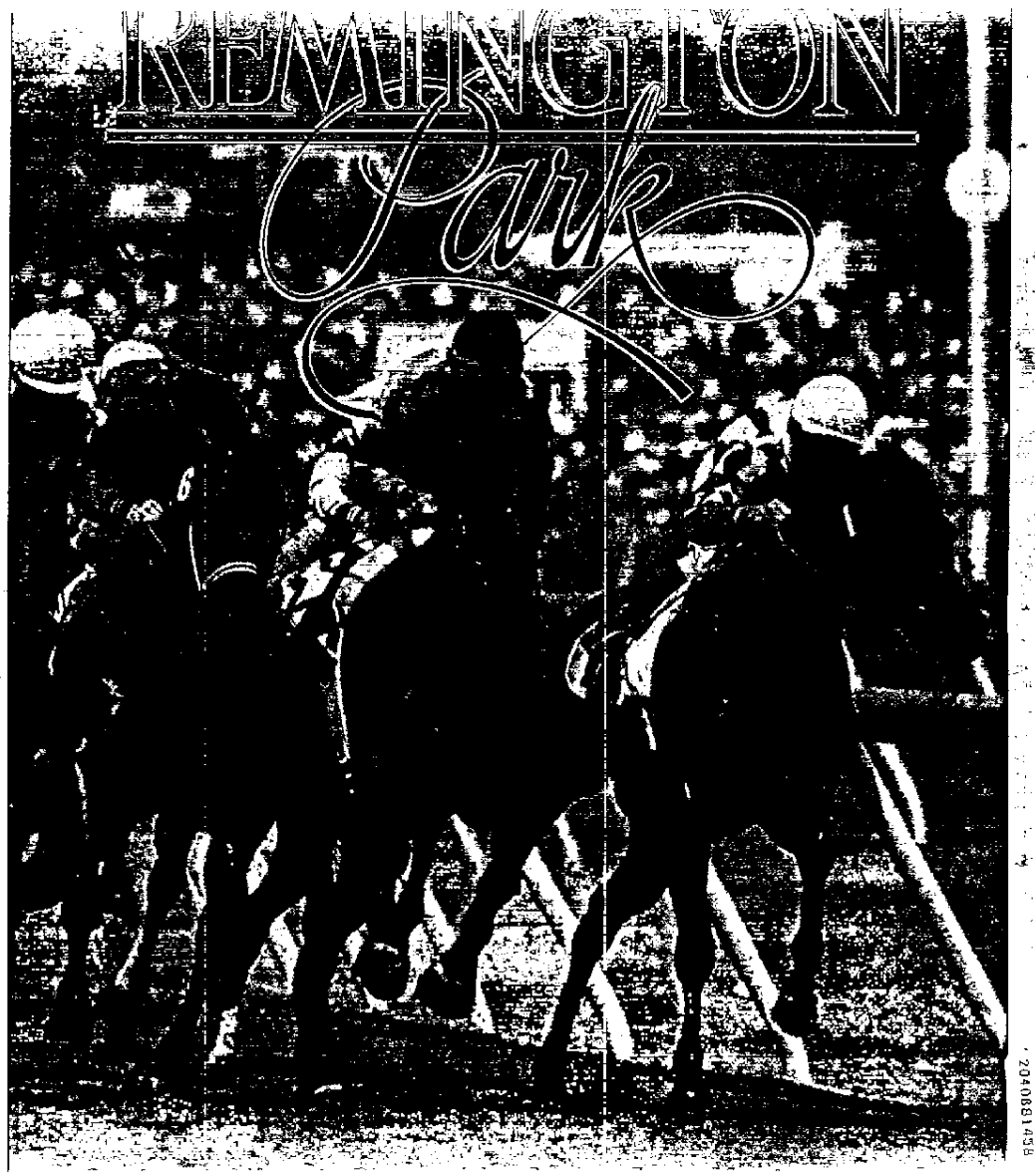

Source: https://www.industrydocuments.ucsf.edu/docs/shyn0004

Remington Park Derby to attract top horses

by Mary Clay

Some would say Remington Park couldn't have had a better season than its opening meet last fall.

But that apparently won't stop them from trying.

David Vance, executive vice president and general manager of Remington Park, says there has been a lot of work and planning to make the three 1989 meets more cor ent for fans, fun, and more s ful.

In re eds track's ces- pa- pro- around co er and along buckle will b lls to give fans a

place to "homestead," Vance says. Also, a second gift shop has been added on track level, several "no smoking" areas have been designated and parking lot marker poles have been added.

Vance says two concessions stands have been added, as well as additional seating in the Trackside Cafe, Paddock Terrace, Silks, Eclipse and the Jockey Club Lounge.

Some changes hat will be less ob- ous to fans are stable im- provements, the completion of a 00 square foot detention barn and additional fencing of the grounds, gs says.

Many events are ned to help Ok- celebrate year- olahd

free wallets — one of which will contain $10,000, Vance says. Other wallets will contain $1,000 and $100.

Also this spring, the park will host a $1 million handicapping contest, an Ider race and the Remington Park Derby — a $250,000 race for three-year-olds on March 18.

Vance says overall, the racing industry's reaction to the track's inaugural season has been positive, to say the least. Probably the best indication of that is the Eclipse Award — what Vance calls the industry's equivalent to the Academy Awards — which was given to Remington Park's developer, Edward J. DeBartolo, Sr., for his "bold and innovative contributions" to the sport.

One of those contributions is Equitrack, a polymer binder used to coat the soil on Remington's racing strip. R on Park is

though jockeys and trainers at Remington have given the surface good grades, some say it's too early to assess its performance. Vance says that after four racing seasons, the experts will draw their conclusions. "That's fair; I can accept that," he says, but points out, "In 70 racing days with 16 inches of rain, our track was never anything but fast."

The public's r tion to the park's first season was equally enthusiastic, and Vance believes it's the people who have n a differen

"The facility is great, but the employees are the greatest asset," he says. "I get letters all the time telling me how well people were treated by our employees."

But even with the awards and nationwide recognition Remington Park has achieved, Vance says the work is not done.

"In 70 days, we established ourselves as a force in thoroughbred racing. But it's just a foundation. We have a lot to build on," he says.

At a racing sym said, "A sium at the Uni- ple told versity of Arizona not a home run this winter. Vance it's just a long ball."

Vance

Cover photo by Oklahoman Staff

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Reserving seats for the races a good idea

by Paula Burkes

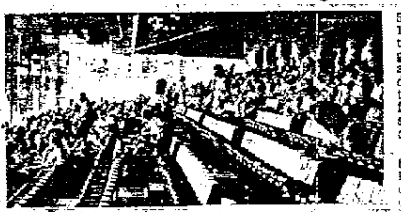
The sooner the better: that's the "ticket" for advance seat reservations for Remington Park's Feb. 8-April 28 season, says Mark Filson, Admissions and Reservations manager.

Interested persons can mail reservations with a check or credit card number to Remington Park, One Remington Place, Oklahoma City, OK 3111. Or they can call in reservations at 424-9000, locally, or 1-800-456-9080 from out of town. VISA, Mastercard or American Express are accepted.

Visitors have two choices of enclosed, theater-style seating. Hard-back "grandstand" seats on the second level are $4.50. Cushioned "clubhouse" seats on the third level are $7.

Senior citizens (55 and older) are eligible for a $1 discount on any ticket.

If reservations are made more than a week ahead, Remington will mail the tickets, says Filson. If less than a week, grandstand tickets can be picked up at the "will call" window just inside the main entrance. Clubhouse tickets can be picked up at the "will call" window in the clubhouse entrance.



Reserving grandstand seats will [illegible]

"It's a good idea always, especially in advance," Filson says. Clubhouse seats [illegible] holds about 500 grandstand and 100 clubhouse seats to sell when the gates open at 10:30 a.m. each racing day. However, they're sold on a first come-first served basis for cash only.

To make reservations in the Silks Restaurant, which offers tiered seating in the Clubhouse, persons must [illegible] two Mondays in advance, Filson says. Only a name and [illegible] hold reservations, which also [illegible] minimum per person required for food and drink.

For the Paddock Terrace, a restaurant on the back side of the track, cost is $3 clubhouse admission with a $7.50 per person minimum tab. And for Eclipse, the fourth floor restaurant, admission is $8 with a $16.50 per person minimum for the buffet.

Choosing winners often a matter of whim

[illegible] one time. The new [illegible] put the handicapping [illegible] Besides information [illegible] horse's back [illegible] the local [illegible] found in deciding [illegible] paper. Tip sheets [illegible] which [illegible] sheets and [illegible] betting [illegible]

● The numbers of birthdays, anniversaries, addresses or "lucky" numbers have been used to pick winners.

● The name. Bettors may find a name that has special meaning or appeal to them, and base their bets on the horse with the lowest odds. The favorite can be found by reading the tote board, and is the horse that most other race fans are betting will win, for whatever reason. The favorite wins a

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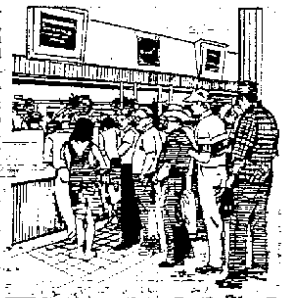
Basics of Wagering on Horses Explained

Once you've decided on a horse, the next question is: Do you feel lucky?

Based on your feeling, you must decide how much to wager and what type of wager to place.

The minimum wager on most races is $2. The exceptions are Exacta races, where the minimum is $5.



bet a horse to show, you win if the horse comes in first, second or third. A "show" bet increases your chances of winning, but the potential payoff is less.

There also are two "exotic" wagers you can place on selected races. To win the "Daily Double," you must pick the winners of the first and second races prior to the first race. To win an "exacta" race, you must pick the first and second place horses in exact order.

When you've decided which horse to bet on, how much to wager and what type of wager to make, go to any parimutuel window and state 1) the amount of your wager, 2) the type of wager you're making and 3) your horse's number in the Official Program.

So, if you want to wager $2 to Place (finish first or second) on horse #8 in the next race, you'll say: "Two dollars to place on number eight."

To collect your winnings, go to any mutuel window and present your ticket.

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FEMINGTON PARK Page 5

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by James F. Minor

"We feel that simulcasts are something our fans want here at Remington Park," said Keith Chamblin, director of media relations at the track.

Simulcasts allow Remington visitors to view races taking place on other tracks around the country. And yes, Chamblin said, park patrons can bet on the races they see on the TV monitors.

A number of tracks are simulcasting, Chamblin says, but it takes a few TV monitors to do the job right. Remington [illegible] only [illegible] Sep[illegible] [illegible] Chamblin [illegible] director [illegible] at Remington Park. "We look all over the country for the right races, those of national significance and those that might be important to Remington. We look for jockeys and horses that our fans know."

The main variable considered in deciding which races to simulcast is whether a race is going to be attractive to Remington Park audiences, Chamblin says. Will there be a competitive field? Will the field be large? Will there be horse [illegible] that might race [illegible] Remington Park [illegible] "The mai[illegible] [illegible] spring are [illegible] horses a[illegible] [illegible] for three [illegible] leading u[illegible] Triple Crown," Chamblin said. The Triple Crown is earned by winning the Kentucky Derby, the Preakness and the Belmont Stakes.

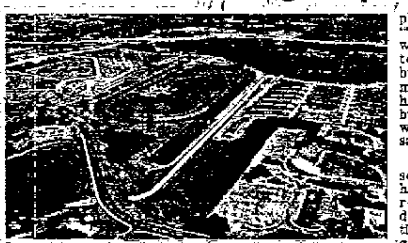
"Simulcasts bring the best horses in the world to your local race track," Chamblin said. "They give you the chance to see the big stars of the sport. We have some top runners at Remington Park, but there are so many major races around the country. There are stars at every track. Simulcasts [illegible] our patrons to [illegible] [illegible] [illegible]

Source: https://www.industrydocuments.ucsf.edu/docs/shyn0004

Local attractions form group to boost attendance

by Martha Collar

It may be the spirit of *competition* at Remington Park that draws a crowd, but to the members of RemingtonLand Attractions Association, *coop*[illegible]tion is the name of the game.



[illegible] aerial [illegible] the tra[illegible] some other area attr[illegible]

[illegible] and [illegible] ding a [illegible] while [illegible] ent[illegible] [illegible]gs, all have [illegible] goal [illegible] coming, we [illegible] down and de[illegible] getting on [illegible] w of [illegible] ened [illegible]

[illegible] ing to multipl[illegible] second year, the [illegible] a budget [illegible] and last [illegible] it began [illegible] Associate [illegible] [illegible]ocals, motels, [illegible]ailers, and sup[illegible]

pliers for $250 each. "The more dollars we have, the more tourists we can bring in, and the more tourists we have, the more business we can do with our vendors," said Haliburton.

Whether the association's efforts have had a direct result on attendance at the attractions is difficult to gauge, said Haliburton, although the Kirkpatrick Center alone experienced a 3 percent increase in attendance in October and November.

"These people would come in the morning with their boots and diamond-studded horseshoe necklaces, and then they'd disappear at noon, so we figured they were going to the track... The increased awareness of the area could have had nothing but a positive impact," she said.

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Remington Park's shopping list long and varied

by Darla Jones Minor

When Skip Jones goes shopping, he has millions of dollars to spend and a long list of things to buy.

Jones, who is Remington Park's director of purchasing, is responsible for acquiring everything needed to run the park. "Horse racing is a unique product line," Jones said. "Our purchasing needs run the whole gamut. I buy enough food and equipment to be in the restaurant business, and enough furniture, office supplies and signage to run almost any other enterprise. [illegible] Remington Park is a city [illegible] shopping list includes hay, signs, flags, uniforms, [illegible] food for [illegible] and feed for horses. [illegible] Whatever a city needs, Remington Park probably needs, too.

The loading dock is open from 7 a.m. to noon on racing days, and Jones said the trucks never seem to stop making deliveries during that time. Most of what they bring is food that will be served to park visitors.

But a lot must happen before those purchases can be trucked into the park. Each department at Remington Park has its own budget to keep track of its own needs. Those needs are reported to the purchasing department and handled from there en masse. A special computer system helps Jones and his staff keep track of the requests and the [illegible] will [illegible] place [illegible] the [illegible] bid [illegible] Jones said [illegible] don't always get the best quality," he said. "Sometimes we sacrifice price to get quality."

Jones said the DeBartolo Corporation is committed to buying Oklahoma products. In making acquisitions for everyday operations, Remington Park regularly buys from at least 287 Oklahoma companies.

He also said the majority of equipment in the kitchens, the vehicles used to maintain the track and much of the park's furniture was bought through Oklahoma companies.

Jones had never been to a horse track till he went to work for Remington Park. "I've [illegible] for two [illegible] tune 109 companies before this, and this is so different," he said. "It's like show business. The show must go on, and every day, tens of thousands of people come to the track to be entertained."

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Remington Park showcases racing's stars

The winners' circle provides the owners, trainer, jockeys and others a place to [illegible]

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Boards show race odds

Two of the [illegible] valuable [illegible] information for race fans at [illegible] mington Park [illegible] available to ev[illegible] one, whether [illegible] pert handicapper or novice, "hunch" [illegible] the paddock [illegible] ds board and the [illegible] field tote board.

How the other [illegible] tors at the track [illegible] are wagering is [illegible] what determines [illegible] the odds for each horse, so changing odds are a key variable for wagerers to consider. As wagers are placed before each race, odds are electron[illegible] computed, poste[illegible] and updated on both the paddock [illegible] odds board [illegible] board, [illegible] is [illegible] e to [illegible] num [illegible] ormation [illegible] ble on the in[illegible] field tote board in[illegible] cludes post time [illegible] and minutes to post; the total amount wager[illegible] to win, place or show on all horses and on each horse; the ap[illegible] proximate odds for each horse (con[illegible] stantly updated as wagers are placed); results from the previous race and what [illegible] pa[illegible]

Racing Terms to Know

Having come around the last corner heading for the finish line, these horses are coming down the "stretch."

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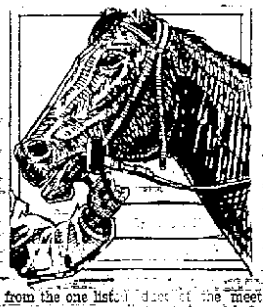
million was wagered during Remington Park's inaugural season. And the responsibility for protecting the betting public and assuring a fair race every time can be "awesome," according to Gordon Hare, executive director of the Oklahoma Horse Racing Commission.

Hare says racing is one of the most highly regulated sports in the nation and the FBI. These measures are taken to be sure people are who they say they are and that they have no prior criminal record, drug conviction or other rule violations from race tracks in other states that should prevent their participation in a race meeting. Hare said the process is so thorough that on occasion, [illegible] testing checks have turned up fugitives from other states.



from the one listed [illegible] of the meet.

[illegible] watch for violations of rules that would interfere with the outcome of the race, such as a horse that runs crooked or erratic, or a jockey that interferes with another rider. The horse can be disqualified and/or placed on the [illegible] list and allowed to race again [illegible]

For example, [illegible] said every owner, trainer, jockey, groom, rider, [illegible] mutuel [illegible] the same horse listed on the program. The tattoo rule varies from state to state and has not been required in Kentucky. "As a result," Hare points out, "on Kentucky Derby day last year, the [illegible] ed out [illegible] a

of every finish are also used in every race to provide the official order of finish. These photos are posted in the grandstand area for public review.

After the race, every winner, along with randomly selected horses and any horse with a suspicious performance, goes to the test barn for urine and blood analysis. Here, the official veterinarian supervises the proper taking, handling and transport of specimens in locked and sealed cases to the drug

licensed by the commission, supervises all practicing vets on the grounds and recommends when it is unsafe or inhumane for a horse to run.

Hare says the commission has given a clear message as to the enforcement of racing regulations in Oklahoma. "We don't give slaps on the wrist for violations."

of 37 drug violations, 18 involving narcotics. In 1988, the number had dropped to 18, with only three involving narcotics. "The decrease is a result of the seriousness of fines and suspensions assessed by the stewards and the racing commission," Hare said. "The horse industry knows we mean business in Oklahoma."

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No Shortcuts In Cleaning Keep Remington Park sparkling

by Nancy P. Condit

There are no shortcuts in keeping Remington Park clean.

There are no special tricks to shining and keep clean the grandstand, its four-story wall of glass facing the race track, and the parking lots for 7,000 cars.

The only way to keep it clean is to continually do it on a daily basis, and to keep cleaning it until clean. If ... another ... save a ... of mo... Dec...

...ple who have ...earned our confidence and are professionals to finish the glass cleaning. ...utout ... supplies ... literally put ... dormats ... ry ... y shift of about 60 people provides continual cleaning during the racing day, and restroom attendants provide courtesy assistance, such as emergency sewing kits.

The evening team of 90 people does the everyday cleaning from 6 p.m. to 2 a.m.

"They spit shine the floors, clean the glass — everything including the window sills," says the retired 20-year Air Force chief master sergeant. McGlory also ran his own cleaning service for eight years. "I don't ... a white gl... but everything ... to be to the standards I set, and ... ...ustomers ... consistency ...

The tile ... polished with ... minimum ... high-speed buffing equipment. The outside of the four-story wall of glass is cleaned by a contracted firm between the three meets in the spring, summer and fall. They do emergency cleaning after one of Oklahoma's combined dust and rain storms.

But Cleaning Services gets the everyday fingerprints, smudges and dust.

"We clean all the glass, inside and out, from about six feet down daily, including the horse walk glassed-in tunnel. Of course, we also polish all the brushed ch... me and stainless steel on the escalators, elevators, stair wells and rails, bathroom fixtures ... fo... tains, trash containers ... ys d...

McGlory credits Executive Vice President and General Manager David Vance with providing everything needed to ... track

"Mr. Vance is not going to cut any corners. If we need the most expensive products, such as floor cleaning chemicals, we get them. Between racing meets we keep a ... staff of 35 to completely clean the building from top to bottom," says McGlory.

The Cleaning Services budget for manpower and supplies tops $1 m... annually.

Source: https://www.industrydocuments.ucsf.edu/docs/shyn0004

Starting gate operator teaches horses how to race

by Darla Jo... Minor

Eddie ... school ... any other ... He offers instruction, tests his students and then passes them on to the next level. There is one difference, though. His students are horses.

Crane is the starting gate operator at Remington Park, but he also runs a part of racing the crowds never see. He teaches the ABC's of racing to horses. He also ... pushes the button that begins each race.

"My job is to insure the betting public gets a fair start and no one gets hurt," he says.

Horses are schooled from 8 to 9:30 a.m. by Crane and his eight-member gate crew. The crew's job is to accustom the horses to the starting gate and then to test their readiness to run in a betting race by running them in a "school" race.

Initially, the crew simply leads a horse in and out of the gate, but this can be a difficult and dangerous task.

"You can get hurt easily," Crane says. "Horses weigh around 1,200 pounds. Fortunately, they don't know the advantage they have on you."

A crew member stands on a four-inch ledge inside each starting gate to support horses are guided in. Another ... the horses do as they are being schooled as ... the crew ... opening and closing the saloon-style double-decked gate manually. If a horse gets scared, it can rear up or scramble and hurt the rider or a member of the starting crew.

Each horse must become comfortable with entering the gate, standing in it, hearing the starting bell, having the gates open in front of it and breaking from the gate. Crane keeps detailed records of everything the horses do as they are being schooled ... what each horse will do next ... time.

... Crane thinks a horse is ready, he allows it to run in a schooling race. Schooling races are Tuesday afternoons. If a horse does well here, Crane signs it off to run in betting races. If a horse ... properly school..., its reactions could affect ... the outcome of ...

... make a ... what each horse will do next ... time.

... Crane thinks a horse is ready, he allows it to run in a schooling race. Schooling races are Tuesday afternoons. If a horse does well here, Crane signs it off to run in betting races. If a horse ... properly school..., its reactions could affect ... the outcome of ...

... things ... morning), they ... turn out ... in the afternoon (schooling ... Crane ...

"Horses ... people. Some ... fast, some ... slow ... don't ...

... on the ... the starting gate and make sure all the horses are looking down the track. When everything is right for a fair race to begin, Crane presses a button from in the stands. The ... rings, the ... doors open and horses break ...

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Tip sheets offer variety of perspectives for bettors

by Toni Taylor

Some go by their favorite colors. Others bet on catchy names, lucky numbers or the way a horse prances coming out of the paddock. But for racing fans who take handicapping a little more seriously, Remington Park publishes four tip sheets offering a variety of perspectives for betting to win.

Bet [illegible] director of [illegible]ting, said the handicapping staff [illegible] track scored excellent percentages during the inaugural season. "Handicappers do well to pick winners 50 percent of the time. Our staff either exceeded that figure or came close to that level," Caudill said.

Skip Lannert's tip sheet, Remington Gold, analyzes every horse in every race and grades them according to their chances of winning. The horses are ranked in descending order, starting with the best bets of the [illegible].

Lannert says [illegible] Remington Gold [illegible] beyond the [illegible] three selections offered by most other tip sheets. "A horse that I've given a fourth or fifth could [illegible] how the race could actually have a chance to win. This gives the fans a chance to bet on longshots."

Lannert uses a combination of Class and Trip handicapping. This means he judges the quality of the horses based on whom they have been running against (class) and any "excuses" they may have for subpar performances in their last race (trip), such as an injury or being blocked when making their move.

The Home and Front sheet is primarily a speed handicap compiled by David Longinotti. It compares the adjusted speed figure, or a number that represent a horse's performance based on conditions of the racetrack during each race.

For example, Horse A ran six furlongs in 1:10 on a warm, windy day on a slow track; he would be given a speed rating [illegible] If Horse B ran the same distance in 1:09 on a fast track, his adjusted speed index would be 98. Horse A has a higher speed rating because he ran [illegible] race, even though he had a slower time.

The Clocker's Corner gives still another view of the horses from the perspective of Jill Radosavich, a track clocker who times horses during the morning workouts. Radosavich knows how various trainers train and can evaluate the horses. For example, it could be significant if a horse that is trained slow turns in an unusually [illegible] fast time during the workout. Or if a trainer asks his horses to run hard during training and one turns in a dull time, it could be [illegible].

The Blue Streak, also by Longinotti, is an information sheet with comments on each race and insights into a horse's last race or workout or if it is running [illegible] the [illegible].

Lannert reminds racing fans that picking the right horses is only part of winning. "How you play them is just as important. You can pick winners five out of 10 races and still lose money for the day. And you can win just one long shot and come out ahead. Handicapping is still more of an art than a science!"

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A day at the races doesn't have to cost a lot

by James F. Minor

"Fun doesn't cost a lot at Remington Park," said Ben Cambra, marketing director at the race track.

"Going to the races is one of the best sports buys around. An entire afternoon can cost only $3 — $1 for parking and $2 for general admission. Where will you find ...tertainment ...ss like that ...ese days? ...ATE 3x7

"On Saturdays during the season, exp...g day ...emington ... with "Silver ...nington," ... and ... ers ... and fou... race. It is ... and even in... ...cludes a ... ...l breakfast, ... What does it cost a family of four to ...e the races? Pack ... ...admission ... for ... ...s and

$1 each for children, so a family of four can get into the park for $7. Children under 16 are allowed in the park only on weekends and holidays and must watch races from the infield park. ...

An adult's $2 ticket admits him ... The first two le... ...the ...dium ...infield park ar... ...and the paddock ... ...where the ...

...relations at Remington," said the $2 bettor is the park's most important patron. "They support us throughout the season. They make up the bulk of our fans."

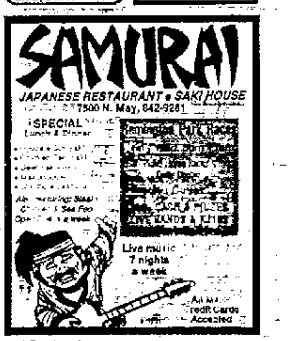
Anyone over 18 can bet. With a $2 minimum wager on each race and ten races each racing day, a race fan could spend as little as $20 for a full day of racing — or even less if he wins a few.

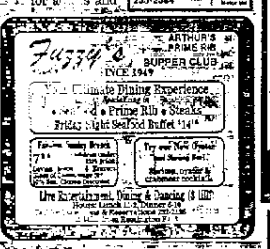
Of course, fans do not have to bet on each race — or at all, if they so choose. "You can just come to watch the pageantry and excitement of the sport," said Chamblin.

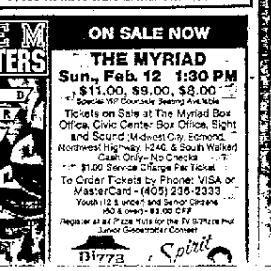
Chamblin said patrons also have the opportunity to watch and bet on simulcast races shown on TV monitors around the stadium. There is no extra charge for watching these races.

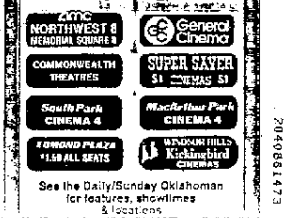
"For a very small amount of money, you can have a really exciting day," Chamblin said.

"You can treat going to the races like other forms of entertainment. For the same amount of money, or less, than going to a movie, you can have an entire afternoon of excitement. What other sport offers that for only a couple of dollars?"









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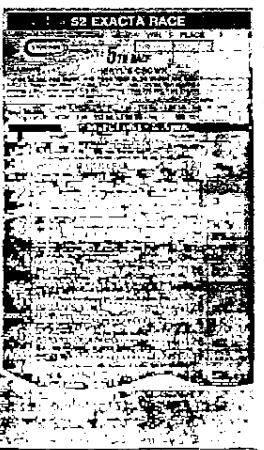

Program necessary for day at the races

The one necessity for a day at the races is The Official Program. Available throughout the park for 75¢, it contains information including the distance and conditions of each race, each horse's program number (used when wagering), each horse's jockey, trainer, owner and colors, and the morning line.

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Landscaping provides seasonal backdrop to races

by Nancy P. Condit

Landscaping at Remington Park combines thousands of flowering plants each season with more than 10,000 shrubs and 2,000 evergreen and deciduous trees.

The focal point of the landscaping is the paddock area, because that is where we parade the stars of racing," says Gerry Zevenbergen, director of landscaping. "It's a different concept to have the paddock as an island all its own, and I think it's the most beautiful paddock in racing.

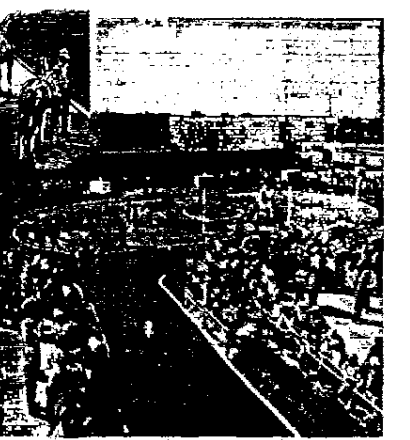
We use flowing landscape designs in the paddock and the winner's circle. Geometric designs of diamond-type flowers are especially evident in front of the tote board and at the finish line. The most beautiful [illegible] was designed by Landscape architect [illegible] from Tulsa.

red flowered vodka begonia, periwinkle and salvia (Red Hot Sally). Zevenbergen is still planning the colors for the fall thoroughbred meet, but is thinking of a return to pansies.

The plants come from an on-the-grounds 4,000 square foot greenhouse. "We grow our own flowers, and use it as a hospital for our indoor plants," he says. Zevenbergen has been director of landscaping at Hollywood Park Race Track and Los Alimitos Race Course, both in California.

On Park's 300-plus acres, there are 20 varieties of more than 10,000 shrubs and more than 2,000 new trees including eastern red cedars, Austrian pines, cottonless cottonwoods and London planes — a type of maple tree.

Inside the dirt course [illegible] turf race course [illegible] U-3 Bermuda grass. The race track [illegible] run on it in the [illegible] on [illegible] fall we have been [illegible] a full [illegible]



The paddock is [illegible] Remington Park's landscaping

Hungry fans have lots of choices

[illegible] fresh [illegible] dawn till [illegible] day. Patio seating is [illegible] provides a close-up view [illegible] races [illegible] stands and [illegible] anyone can find something [illegible] the spectrum, whether it's tacos, pizza, hamburgers, barbecue, [illegible] ream or something to drink.

[illegible] until buffet. Ad- [illegible] 50 per person [illegible] for the buffet. [illegible] restaurant with a [illegible] of the track from every seat. It costs [illegible] house admission, with a $12.50 per [illegible] minimum. Call two Mondays in [illegible] ince for reservations.

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Park's economic impact expected to rise

by Paula Burkes

Responsible for the creation of 1,602 new full-time jobs, with an annual payroll of $16 million, Remington Park clearly has spawned a wave of economic well-being in Oklahoma City. But just how much impact the track will have is still unpredictable.

Based on an average daily attendance of 15,000 with 1,500 visitors to Oklahoma City each day, the U.S. Travel Data Center in Washington, D.C. forecast $41.7 million [illegible] would be spent this year as a result of new retail and service industry sales to Oklahoma City visitors. Of persons who [illegible] from more than 100 miles away, 1,000 are expected to stay overnight.

But the average daily attendance this past season was only 11,000.

"The first year is probably not typical," says Kathleen Marks of the Oklahoma City Chamber of Commerce. "We really don't tell if the newness will wear off [illegible] new attraction, but I think the number of out-of-state visitors will increase [illegible]

which translates into 107,250 hotel rooms, figuring at least double occupancy. "And that's a conservative figure, because some Oklahomans from outside the metro area will stay two nights," notes Marks, who is executive director of the chamber's Tourism and Convention Bureau.

About 30 percent of the guests this season were visitors to Oklahoma City, with 18 percent from out of state. Eight percent came from Texas, 9 percent from Kansas and 2 percent from Arkansas, Missouri and Louisiana combined.

Based on the figures, 214,500 out-of-state visitors will come to Oklahoma City this year.

For the first time representatives from the chamber are attending [illegible] shows, for [illegible] ly attend[illegible] by the [illegible] State Tourism Department, Marks says. This winter, the chamber expects to contact 500,000 people at shows in this region.

"We've always had fine museums," says Marks, "but now we have a special drawing card that makes us attractive as a destination.

"We have to build awareness outside of the state. The interest is [illegible] says Marks, that several regional tour operators contacted the chamber last season about bringing buses to Remington.

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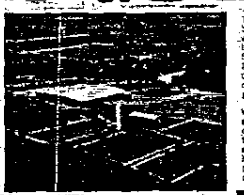
THE FUN of '89



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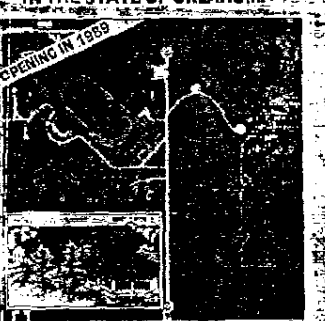

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